

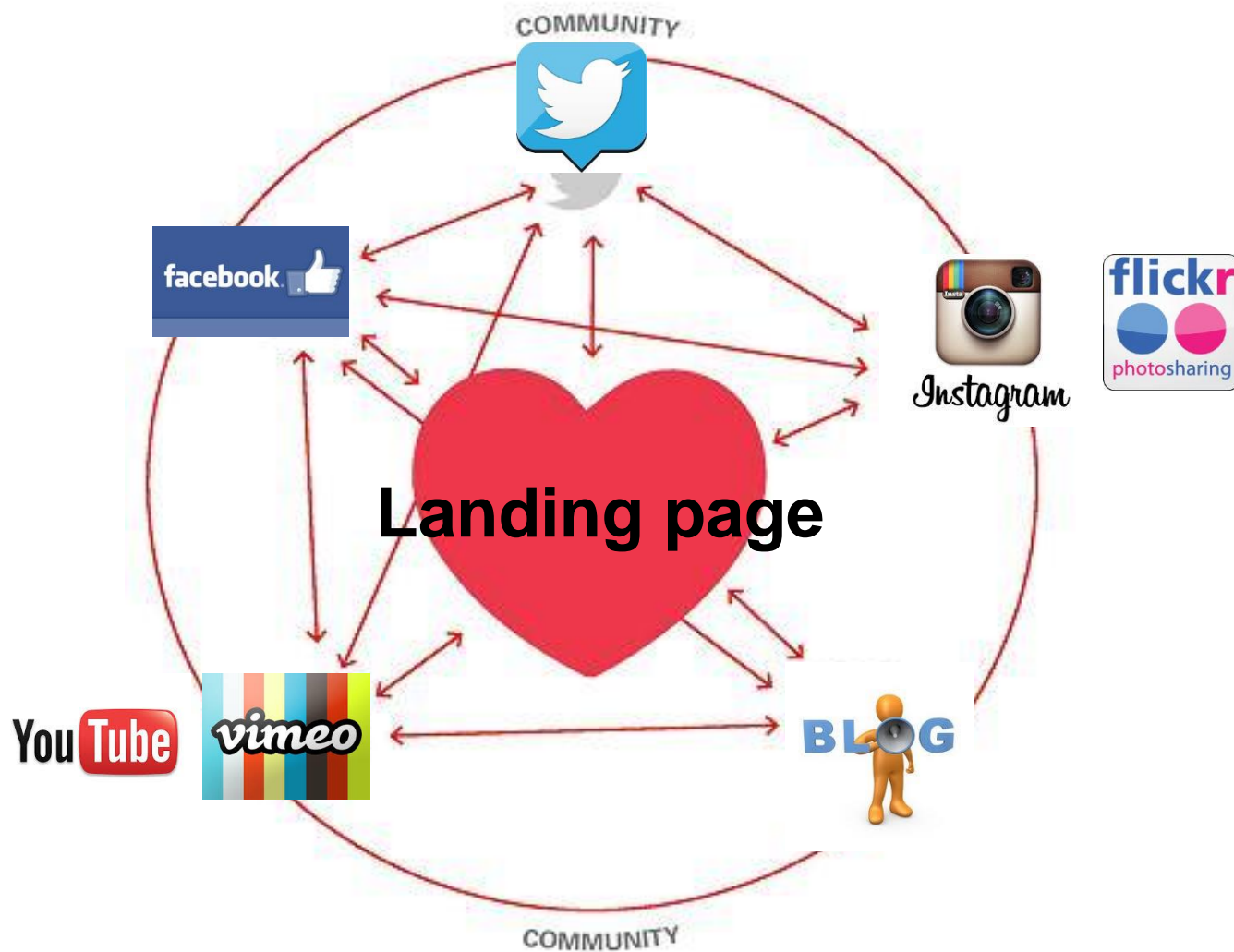


**NO HATE
SPEECH
MOVEMENT**

Romania

2013-2014

Online Campaign concept



www.nohatespeechmovement.org



NO HATE SPEECH MOVEMENT | HATE SPEECH WATCH | [JOIN THE MOVEMENT](#)

WELCOME Laszlo | [LOG OUT](#)

[EN](#) | [FR](#)



**NO HATE
SPEECH
MOVEMENT**

[f](#) | [t](#) | [ABOUT](#)

WE NEED YOU!

[SUBMIT A PHOTO OR VIDEO AND JOIN
THE MOVEMENT](#) ↓



Join the
No Hate Speech Movement



**NO HATE
SPEECH
MOVEMENT**

- Without registration
- Public generated content
- Uploading videos/photos content
Vimeo, YouTube, Flickr,
Instagram
- Post-Moderated
- Searching at later stage

www.nohatespeechwatch.org



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HATE
SPEECH
WATCH

[FOCUS LIST](#) | [REPORTS LIST](#) | [THESAURUS](#) | [INSTRUCTIONS](#)

FOUND HATE SPEECH ONLINE?
SUBMIT A NEW REPORT TO THE COMMUNITY
1. SEARCH 2. GET THE LINK 3. SHARE IT!



SORT

RECENT FIRST ↓

FILTER BY

ALL LANGUAGES ↓

✓ 7 RESULTS

extreme right in hungary (*Test*)

🔗 [JOBBIK.HU/NODE](#)

(Hungarian) The hungarian extreme right is talking about gipsy criminalism.



Report by: Laszlo FOLDI, Hungary
20 hours ago

TAGS

GIPSY

CRIME

RACISM

RACIST WOMEN ON TRAM (full)

🔗 [WWW.YOUTUBE.COM/WATCH?V=OGIEHHPFKKY](#)



#NOHATESPEECH ON TWITTER

🐦 [@nohate_speech](#)

Roma - Russia
<http://t.co/Bhu5oOd85o>

🐦 [@nohate_speech](#)

Nathalie - Cameron, Italy
<http://t.co/OtD3Tnj9w>

🐦 [@nohate_speech](#)

<https://t.co/B3N98YMh13>

🐦 [@nohate_speech](#)

Badr - Marocco, Italy
<http://t.co/7fCEaFEtZC>

🐦 [@nohate_speech](#)

HateSpeech Watch



HATE
SPEECH
WATCH

- Registered user generated content
- Posting reports (pre-moderated)
- Creating tags (definition, information, thesaurus, post-moderated)
- Focus of the months, featured focuses (moderators' decisions)
- Take Action button

HateSpeech Watch

Take Action Options



**HATE
SPEECH
WATCH**

1. Join the movement. Create a video and upload it on the platform
2. Contact the national campaign organisers
3. Learn how to report hate speech on social media: Facebook, Twitter, Google+
4. Join our Facebook group!
5. Join the Campaign as organisation!
6. Join the European Action Days against hate speech online
7. Educate yourself by doing a short course online
8. Organise a workshop or a training course in your school, club or organisation!
9. Develop and implement a project against hate speech online!
10. React against hate speech online on blogs or social networks!
11. Join online communities that are fighting against discrimination!
12. Share your experience on a blog and share it here!
13. Send a call for action to our community!
14. Have an idea! Write an email to the Council of Europe!
15. Report online hate speech to your national authority!

CUM pot ajuta?

Take Action Options



HATE
SPEECH
WATCH

- **ON-line :**

- ❖ facebook
- ❖ site
- ❖ activist online
- ❖ promoveaza campania prin mijloacele online pe care le ai la indemana

- **OFF-line :**

- orice fel de activitate care are legatura cu drepturile omului
- raspandirea mesajului si atragerea de sustinatori – IMAGINE
- proiecte de scurta si lunga durata

Cine a sustinut pana acum
activitati pe aceasta tema ?

**IDEI DE METODE PRIN CARE
SE POT DESFASURA
ACTIVITATI IN CAMPANIE**



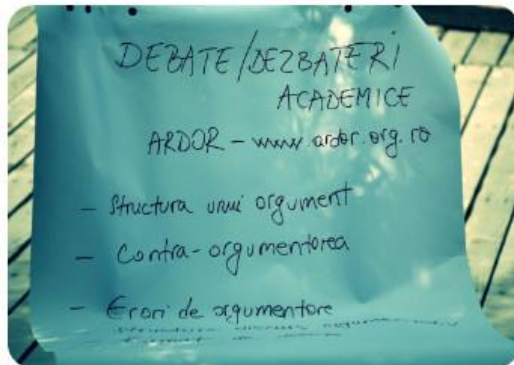
Laborator 2013



BIBLIOTECA VIE



DEBATE



EXPOZITIE VIE

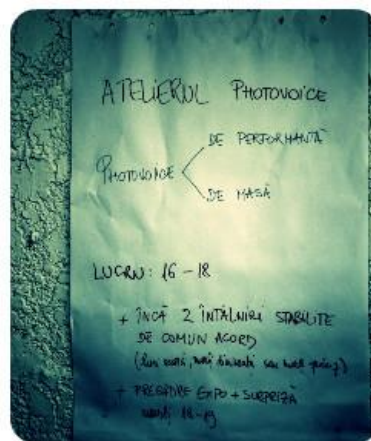
Expozitie Vie
Laboratorul
de educatie NONFORMALA



PHOTEVOICE



Foto Voice - Laboratorul de educatie NONFORMALA



TRANSCEND



TRANSCEND
Laboratorul de
educatie NONFORMALA



INVITATIE

ONG

in Comitetul Campaniei :

7 LOCURI – 3 libere

CE FACE:

Sustine Campania No Hate permanent
Ofera suport informational grupului de lucru
Monitorizeaza Planul de Actiuni in Romania
Raporteaza stadiul campaniei catre CoE
Desfasoara activitati proprii



**NO HATE
SPEECH
MOVEMENT**

APLICA !!!

Grupul de Lucru :

*este un grup deschis ONGurilor,
Institutiilor Publice si tuturor
celor care doresc sa sustina
campania.*



NO HATE
SPEECH
MOVEMENT

In acest grup trebuie reuniti toti actorii
de baza ai Campaniei (politici,
administrativi, presa, ONG) !

Offline tools

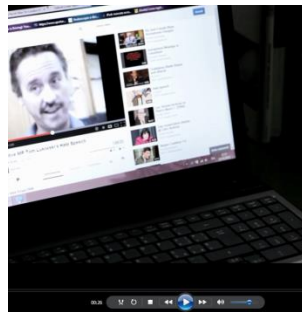


Brochure (EN, FR)



Poster

Gifts (CoE)



Campaign Video EN (1 and 6 min)



VISUAL IDENTITY



NO HATE
SPEECH
MOVEMENT

Logo print



Animated logo (gif)



Platforms



NO HATE
SPEECH
MOVEMENT



HATE
SPEECH
WATCH

Slogan

Reference title:

(European) Youth Campaign for Human Rights Online



Young People for Human Rights Online.



**NO HATE
SPEECH
MOVEMENT**

**Multumesc
THX**

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